



Since 2007

SVENSKA INSTITUTE OF TECHNOLOGY

Training & Coaching For Employability & Prosperity



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SVENSKA GROUP OF COMPANIES

BORN OUT OF VISION... DRIVEN BY MISSION

Every success story has an element of sacrifice and pain associated with it. The Svenska Institute of Technology (SIT) was no exception. Except that it overcame all of it, along with new challenges in over a decade since its inception in 2007.

Its Promoter-Director Mr. Mangesh Vaidya has vast working experience of 20 years with the Tata Group of Companies. He carried the ethos, retained the work ethics acquired during his stint and took them forward. In 2000, the spirit of entrepreneurship overcame him and he became a dealer of the renowned Volvo construction equipment for Maharashtra, Chhatisgarh and Goa. This startup, with all its initial struggles, was the bud which blossomed to establish itself in the industry as a reliable source for CE Machines.

From 2005-07, a breakthrough business order in Goa threw an unexpected challenge: commitment to provide end-to-end customer support to operate and maintain equipment on site. Mangesh had already envisioned that the phenomenal growth of CE machinery in India would require skilled manpower to operate and maintain them. That's when the revolutionary concept "You Buy We Run" - unprecedented in the industry - evolved and was executed.

This further inspired the noble thought of starting an institute - the Svenska Institute of Technology - to create in-house trained manpower with high employability in operating and maintaining CE machines not only across the country but overseas.

In 2011, SIT transformed into a Section 25 (Section 8) company as it constituted a commitment to Corporate Social

Responsibility. Its vision to "Skill India" drew many underprivileged students from rural India to receive its training programs and pursue their career as skilled Mechanics, Technicians and Operators in the Construction Equipment Industry.

The story so far...

SIT has trained nearly 2500 in-house aspirants from construction machine operators, senior mechanics, junior engineers to foremen, warehouse managers, and even service engineers. Over 700 students joined as "freshers" from other institutes like the ITIs, and Diploma & Engineering Colleges. They were trained and eventually well-placed in the industry. To support underprivileged students from a poor socio-economic background, SIT runs programs in collaboration with the CE industry under the "Learn & Earn" Scheme where a student's training at SIT is sponsored by associate corporate houses and he repays the training fees upon getting employed. Today, these students are fully settled and capable of sustaining themselves while contributing to their family's welfare and happiness.

...and now unfolding

Svenska Institute of Technology's vision for India is to become "Equipment Service Provider Hub of the World." India is considered to be the backbone of the US's Silicon Valley. Hence it won't be long till SIT becomes the "Technical Manpower Supplier for Infrastructure Equipment" of the world.

And that would be the most fitting climax to an inspiring story. Or the beginning of a sequel.

The current industry scenario...

- India is the 2nd largest CE & HCV market in the world
- 1,00,000 units sales (FY 2023-24)
- Rs. 500 Billion turnover
- 50+ OEM manufacturers
- 3 million+ employment (direct & indirect)



Infrastructure sector comprising power, bridges, dams, roads, and urban development projects is a catalyst for the Indian economy. It is the second largest industry in India to offer employment opportunities and is highly responsible for propelling India's overall development.



...and the potential

The infrastructure sector also prompts the Government to initiate policies that ensure time-bound creation of world-class infrastructure in the country.

This has created a huge market for construction equipment in India which is **projected to cross \$ 4.7 billion by 2025 the reasons being:**

- Anticipated growth in construction industry
- Increasing foreign investments
- Increasing number of smart city projects in the country. Some of the largest projects include **Smart City Mission, AMRUT (Atal Mission for Rejuvenation of Urban Transformation), Metro Rail in urban areas, Bharatmala, and Sagarmala**, among others.

Why demand for CE machines will continue to grow

- Government initiatives focused on infrastructure development
- Increasing project sizes
- Shorter completion time
- Demand for customised and multipurpose equipment by end-users.

Moreover, the government also supports the construction equipment market by liberalising taxation policies for the construction industry. This would help CE manufacturers reduce the overall cost of equipment and stem operational losses too.

SIT - Solutions for a constructive future

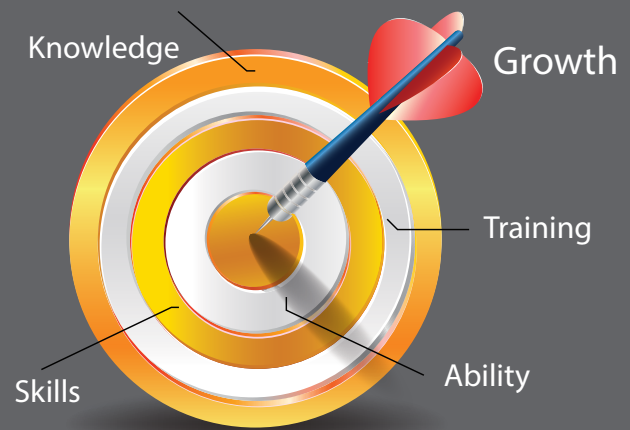
With increasing demand for CE machines comes the need to procure the necessary workforce skilled enough to operate and/or maintain those machines. Thus there exists an enormous gap between demand for and supply of trained personnel to man such CE machines. In view of such huge potential, the role of SIT assumes greater importance.



SIT - CORE COMPETENCY & DELIVERABLES

At Svenska Institute, we've developed a methodology wherein we empathise with our students to create a bond. A bond based on knowledge and trust - our knowledge and the students' trust.

This lays the ground for both our faculty and the student to make the learning wholesome, valuable and rewarding. The secret of our success lies in **The Way We Teach What We Teach**.



THE ENTIRE METHODOLOGY COMPRISES 2 MODELS

Competency Model

- The emphasis is on how much a student learns, not on the time he spends in learning
- One-on-one interactive training enables the student to be guided at every step
- The training is conducted to suit an individual's capacity to learn
- The candidate is regularly assessed for job knowledge and application



Coaching Model

- **Instructing or retraining**
We impart new technical knowledge and skills needed to work and learn effectively
- **Directing or guiding**
We guide students with the necessary skills on how to apply them on the job
- **Prompting or hand-holding**
We help students to accomplish a task whenever required and build confidence



Future-ready training

SIT has a sprawling facility with an impressive set up to impart all the necessary knowledge and job-specific skills required to become employable in the booming infrastructure sector.



Key Benefits

- **Students** - Knowledge application / employability
- **Parents** - Assured returns on course fees
- **OEM** - Service quality
- **Institutions** - Placement
- **Customer** - Total satisfaction

After thorough industry-based research, our courses are developed to meet market requirements leading to greater employability. This is in sync with our motto **"Bridge the Gap"** between academia and industry,

COURSES THAT PUT YOU ON COURSE TO 100% EMPLOYABILITY

JOB-ORIENTED COURSES	DURATION / QUALIFICATION	PLACEMENT OPPORTUNITIES
Maintenance Practice of Construction, Mining, Road and Heavy commercial vehicles	180 days (910 Hrs.) BE & Diploma	Jr. Engineer, Service Engineer, Service Advisor, Job Controller, General Manager P & M*
Basic Maintenance Practice and Components Repairs	45 days (210 Hrs.) ITI Pass	Asst. Mechanic
Engine, Hydraulic, Electrical NSDC - Infrastructure Equipment Sector Council Certified Courses	NSQF Level 3 – (300 Hrs.) ITI Students - During Internship	Asst. Mechanic
	NSQF Level 4 – (360 Hrs.) Diploma / Degree - During Internship	Jr. Engineer
Machine Operator Training	30 days (180 Hrs.) 8th / 10th / ITI - for fresher operators	Asst. Operator / Jr. Operator



UP-SKILL COURSES FOR CAREER GROWTH	DURATION / QUALIFICATION	PLACEMENT OPPORTUNITIES
Basic Selling Skills	4 Days Degree / Diploma	Sales Representative
Spare Parts & Warehouse Management.	5 Days Degree / Diploma	Spare parts assistant, Manager, Warehouse Manager
Warranty Administrator	15 Days Degree / Diploma	Warranty Administrator, CRM
Machine Operator Training - Refresher	15 days (90 Hrs.) Refresher - For experienced operators	Sr. Operator, Operator Trainer
Engine, Hydraulic, Electrical NSDC - Infrastructure Equipment Sector Council (IESC) Certified Courses NSQF Level 3 Program NSQF Level 4 Program For Field experience persons	45 days (300 Hrs.) 60 days (360 Hrs.) 1-2 years	Up-skilling and promotions in existing field

* Growth from Jr. Engineer to General Manager is assured with educational background **Growth from fresher to Operator Trainer is guaranteed with practical experience.

SIT is an associate member of ICEMA. Our courses are:



Approved by - MES Directorate General of Employment and Training (Govt. of India)



- Accredited to
- National Skill Development Corporation (N.S.D.C) (Govt. Of India)
 - HRDF State Directorate of Craftsman Training (Govt. Of Goa)



Transforming the skill landscape



Human Resource Development Foundation



The SIT Promise

When you join SIT, the brand equity as well as the industry buzz about the value addition which SIT imparts, grows on you. The quality and methodology of the training or coaching leading to rewarding careers sets us apart. Reason why, SIT is firm on its promises.

Foundation

- Get oriented with the basics of physics and engineering
- Prepare to receive more information on, and understand, its application
- Obtain thorough knowledge of the Theory and Practices of CE machines

Career enhancement

- The course structures and methodology add value to your existing profile
- Learning about new and emerging technologies improve your growth prospects
- The ability to apply the knowledge and skills on the job give you a clear edge

Prosperity

- By helping to make you employable and grow your career, we improve your financial status
- An assured job and a stable career is the first step towards prosperity

Up-skill

- Learn new skills and polish existing ones
- Increase your competitive market standing
- Solve customer issues more efficiently, creatively and ingeniously

Employability

- Get trained for the job and gain a fair advantage
- Learn what the industry expects from you
- Experience practical application of knowledge and skills

Entrepreneurship

- You are trained to be skilled, practical and independent
- Specialisation in a particular occupation builds confidence to aspire for greater goals
- An institution born out of a unique business idea is bound to inspire entrepreneurship

Family well-being

- With a secure job and a steady income, your family's well-being is assured
- On a larger scale we are looking at nation-building and social welfare



OUR RESULTS SPEAK FOR THEMSELVES

SIT has earned an enviable reputation in the field of what could be termed as career-centric education / training. That's because we always strive to impart knowledge, enhance inherent and acquired skills for application of such knowledge to gain employability and build a rewarding career. Over 3,200 people have trained under the Svenska umbrella, all of whom have been absorbed by the industry.

Shri Nitin Gadkariji

Hon'ble Minister for Road Transport & Highways, and Micro, Small and Medium Enterprises



The Indian CE industry is very important for the country. It's our PM's dream to make "Aatma Nirbhar Bharat" for which we need to make good infrastructure in the country. And to build such infrastructure everywhere, we need good equipment.

The Construction Equipment Machinery industry has the potential to increase at least 4-5 times in India. We have a shortage of 22 lakh drivers. But we don't have a training institute for drivers or operators of these heavy machinery, construction equipment. There is employment potential as there are lot of contractors who need skilled manpower. I feel the construction equipment industry should now support the training with sponsorships and encourage people like Mr. Vaidya of Svenska Institute of Technology. I have some principals here whom I will request to make a joint venture with Mr. Vaidya.

There is a potential for employment, training and skilled manpower for construction equipment. From my ministry I will recommend all your courses to the Skill Ministry and get them sanctioned. We will also recognise your Diploma. I can even make your joint venture with some technical university by which it can increase the status of your Degree.

I am really happy about this centre and specially thank Mr and Mrs Vaidya. I've come here just to support you and encourage this good venture. CE manufacturers too will support you with sponsorships for training and sustainability initiative. I am 100% confident that it will be a great success which will immediately lead to your expansion.

- Shri Nitin Gadkariji



Abhishek Sonkar

I attended a 6-month course at SIT in 2017. The course content is excellent as the theory and the practical part of construction equipment and machines afforded a deeper understanding of the subject material and helped me to grow in my field. I am currently working at Sandvik Asia Pvt. Ltd. I highly recommend the SIT course to all aspiring Service Engineers for building successful careers in this industry.



Rohit Kumar Thakur

I am presently working with Tata Hitachi Construction Machinery Pvt. Ltd. I did my SIT course in 2009. The course was excellent as it brought full clarity in my understanding of the subject. Also, the theory and practical classes followed by assessments, helped improve our performance. I personally recommend the SIT course for students aspiring to make a career in Construction Equipment Services - Sales / Service / Parts



Amlesh Rai

I am currently working with Triveni Earthmovers Pvt. Ltd. as a Service Engineer. I completed my SIT in 2013. The time and money spent during this course have added great value to me as an individual. Its unique way of teaching with practicals helped me a lot. It's a must-do course in the construction and mining field.



Anubhav Sen

I am an Automobile Engineer and currently Research and Design Lead Engineer (India) - Product Development with Kongjin Co., Ltd, Korea. The SIT course in 2011 focused on strategies to solve mechanical electrical and hydraulic problems of construction, mining and road equipment through best maintenance practices and diagnostic tools. I learnt that machines help develop vital industrial skills and many more tangible and intangible skills.

I highly recommend this course for building structurally strong careers right from the base to the peak.



Nihar Pravin Bhatkar

My son Nihhaar completed a 6-month course at SIT Nagpur. He immediately got a good job. One does get multiple job opportunities after completion of the training courses at SIT. There is excellent arrangement for stay and food too.

Moreover, just like every student, my son got personal attention and guidance. And now because of his job, he supplements our family income. I sincerely thank SIT from the bottom of my heart. - Pravin Bhatkar (Parent)





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"Training is imparting knowledge;
coaching is application of knowledge;
employability is the result of their assimilation."

CONTACT US

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Our Affiliate Members through



SIT prides in having business ties with some of the most illustrious names in the industry. That's entirely due to the quality of training and the performance of its students placed in various corporate establishments. These affiliate members are either direct beneficiaries of SIT-trained personnel or sponsors of some of its most sought after job-centric courses.

